



IFMR GRADUATE SCHOOL
OF BUSINESS
KREA UNIVERSITY

krea.edu.in



FULL-TIME/EXECUTIVE **PHD PROGRAMME** **2023**

A pathway to ground-breaking interdisciplinary research

Message from Vice-Chancellor

Dear Students,

"For over half a century, IFMR GSB has maintained its distinctiveness in management education, notably in the field of Finance. The faculty are now part of a larger Krea University ecosystem which gives added advantage of a milieu of Arts, Sciences and Social Sciences in the wider setting.

We live in an age when management and finance as much as economic and business leadership can only gain from a sense of the larger challenges in an uncertain world. The PhD programme brings forward the best the institution has to offer for original and creative research.

Doctoral studies can sometimes be lonely, frustrating, and challenging. You are fortunate to be in an institution where there is a great deal of support from many different sources that you can draw upon to help you with both academic and non-academic matters. I hope your time at Krea will be fruitful and rewarding, and I wish you every success for your future."

With all good wishes

Prof Nirmala Rao
Vice-Chancellor
Krea University



About Krea University

Krea University is an endeavour to re-imagine education for the world of tomorrow, founded by a group of globally renowned academics, business leaders and institution builders with a vision for the 21st century and beyond. Guided by our unique Interwoven Learning model, Krea aims to enable students to become agile, ethical and purposeful leaders of tomorrow while encouraging creativity, critical thinking, communication, contemplation, cross-disciplinary approaches, real-world implementation, and the ability to negotiate unanswered questions. Students at Krea are guided by some of the best academic minds drawn from leading universities around the world, from path-breaking young scholars to highly experienced experts.

Krea University currently houses two Schools and provides strategic oversight to three Research Centres.

Schools and Centres at Krea

Krea University currently houses two Schools and provides strategic oversight to various Research Centres.



The **IFMR Graduate School of Business (IFMR GSB)** offers full-time and part-time MBA programmes, a full-time PhD programme, as well as both open and customised management development programmes.



The **School of Interwoven Arts and Sciences (SIAS)**, currently offers an undergraduate programme in the form of 3-year BA (Honours) & BSc (Honours) degrees, with an option to do an additional year of Advanced Studies.



The Research Centers work closely with international agencies, governments, policy makers and academicians in the areas of financial inclusion, direct benefit transfers, MSMEs, gender participation in the workforce, health and infrastructure.



Leveraging Evidence for Access and Development (LEAD) focuses on action-oriented research and strategic engagement with a diverse group of stakeholders to create impact through capabilities in research, monitoring & evaluation, and fostering technical capacity.

LEAD has enabled the setting up of two initiatives that engage in high quality and sophisticated research and policy development in India- IWWAGE on women's economic empowerment and Catalyst AIC on digital financial inclusion. This has been elaborated further in latter sections of this report.



Inclusion Economics India (IEI) works in close collaboration with Yale's Economic Growth Center to understand how policy can promote inclusive, accountable economies and societies.



Abdul Latif Jameel Poverty Action Lab (J-PAL) South Asia's focus is to improve the effectiveness of poverty programs in South Asia by providing policy makers with clear scientific results that help shape successful policies to combat poverty. Much of Nobel laureates Abhijit Banerjee and Esther Duflo's work on randomised control trials for shaping policy in India was done at J-PAL South Asia.



Centre for Digital Financial Inclusion (CDFI) focuses on reducing inequities in financial access and services using technology. Over the years, CDFI has developed innovations to execute large scale multi-stakeholder projects to promote access to basic financial services, accelerate benefits transfer and promote access to affordable credit.



The **Moturi Satyanarayana Centre for Advanced Study in the Humanities and Social Sciences** is a Centre of excellence for advanced research across the humanities and social sciences through a range of interdisciplinary projects. It serves as a hub for independent and collaborative post-doctoral research and provides an environment that stimulates the spirit of active intellectual enquiry and ethical reflection through critical analysis and empirical studies.



The **Sapien Labs Centre for the Human Brain and Mind at Krea University** is a collaboration between Sapien Labs and Krea University with an aim to pursue research and learning related to the human brain and mind. It also intends to build a globally distributed infrastructure for large-scale, real-time data acquisition and insights as well as development of interventions and tools that can become scalable products and services embedded in the world to move the needle.

Governing Council



N Vaghu

Chancellor & Member of Executive Committee and Governing Council



Prof Nirmala Rao

Vice-Chancellor
Member



Kapil Viswanathan

Chairperson of Executive Committee
and Member of Governing Council



Sajjan Jindal

Member



Anand Mahindra

Member



Rajiv Memani

Member



Anu Aga

Member



Manjul Bhargava, PhD

Member



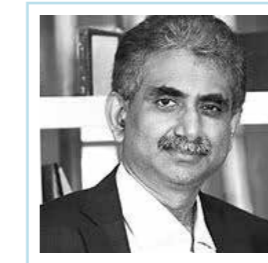
Vishakha N Desai, PhD

Member of Executive Committee
and Governing Council



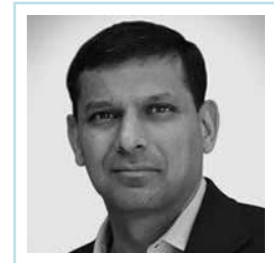
Aditya Mittal

Member



P R Venketrama Raja

Member of Executive Committee
and Governing Council



Raghuram G Rajan, PhD

Member of Executive Committee
and Governing Council



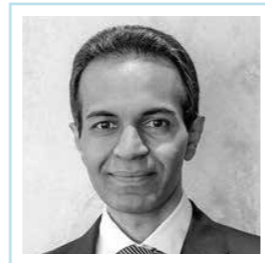
Esther Duflo, PhD

Member



John W. Etchemendy, PhD

Advisor



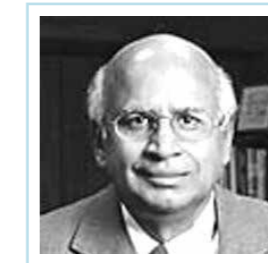
Dheeraj G. Hinduja

Member



C Srinivasa Raju

Member



S Ramadorai

Member



R Seshasayee

Member of Executive Committee
and Governing Council

Governing Council



Kiran Mazumdar Shaw

Member



Cyril Shroff

Member



Tara Thiagarajan, PhD

Member of Executive Committee
and Governing Council



Dr Guha Dharmarajan

Member



Dr John Mathew

History of Science/Biology



**Prof Kalidindi N
Satyanarayana**

Member

Academic Council



Prof Nirmala Rao

Chair



Prof S Sivakumar

Member



Prof Balasubramanian G

Member



Prof Lakshmi Kumar

Member



Dr Panchali Ray

Member



Dr Rishi Vyas

Member



Sharon Buteau

Member



Dr Sumitra Ranganathan

Member



Prof Vijayalakshmi C

Member

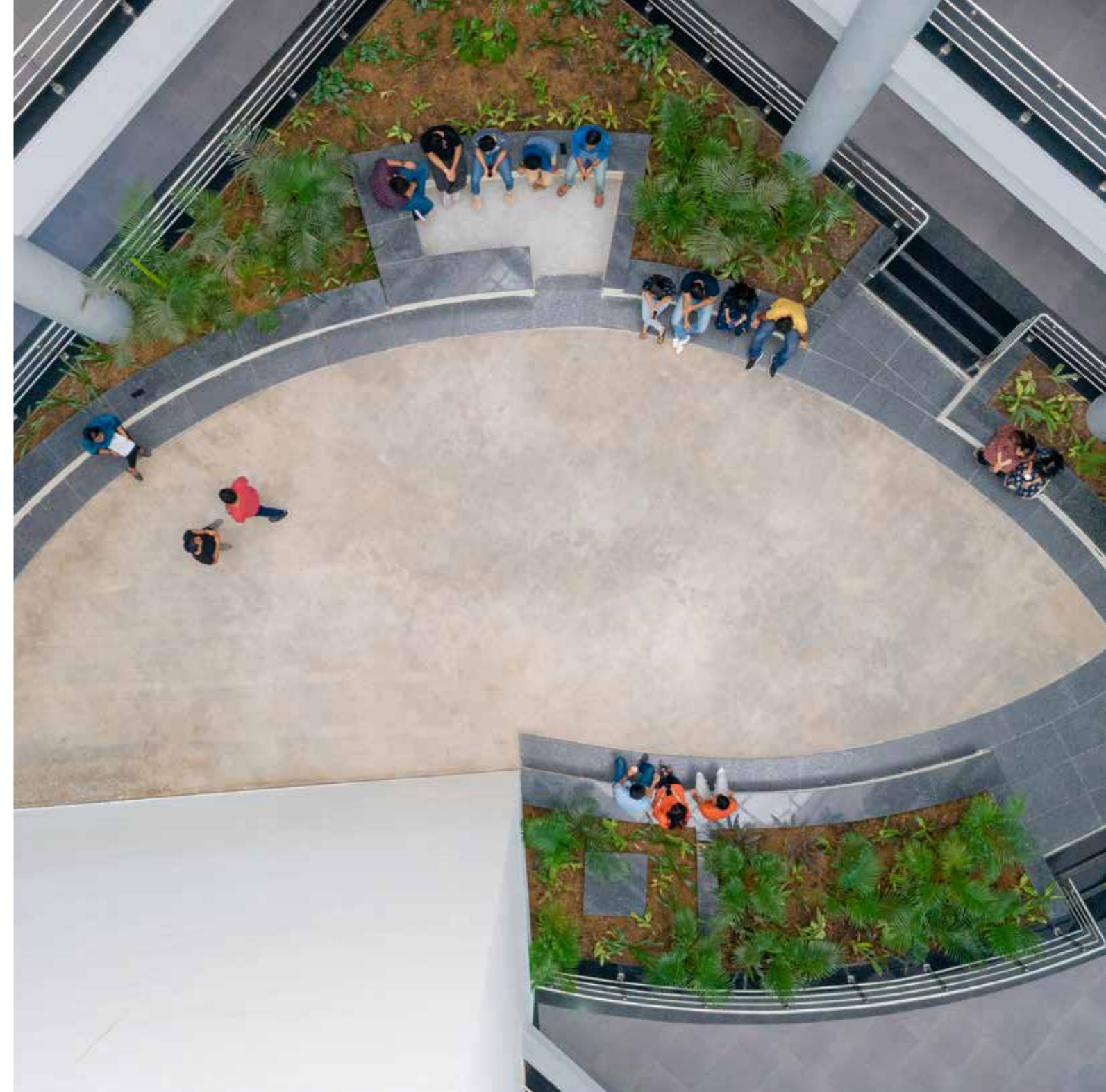


Message from Dean

"I am delighted to share that we are inviting applications from prospective doctoral students for the academic year starting July 2023. Having decades of experience in this aspect of education, namely nurturing and producing high quality educators and researchers who have made their mark internationally, we are opening our doctoral programme to working professionals. Just like our full-time doctoral program, our part-time program too will be as rigorous and fulfilling. Our students are exposed to intensive course work, real time teaching, research projects and independent research studies, a combination that is not just rare, but one that makes you a thinker."

Welcome to our doctoral programme.

Prof Lakshmi Kumar
Dean
IFMR GSB



About IFMR GSB

Learn from the
pioneers with
**50+ years of
powerful history**

IFMR GSB began as the Institute for Financial Management and Research (IFMR) in 1970, Asia's 1st Finance training and Research institution.

- Pioneered research support to industry and government in the areas of finance and economics
- Over the years, has trained 50,000+ professionals across 500+ organisations in 25+ countries worldwide
- Over its nearly five decades of existence, IFMR Society has been recognized by various bodies:

Institution of Importance across India - by the Government of India (Ministry of Finance - under IT Act section 10(23)(c)(iv))

A Scientific and Industrial Research Organization (SIRO) recognized by the Department of Scientific and Industrial Research, Ministry of Science and Technology, Government of India.



Why our Legacy Matters

Eminent Minds

Three Chief Economic Advisors - **Dr R M Honavar**, **Dr Raghuram Rajan** and **Dr Anantha Nageswaran** have been, in the past, associated with IFMR & IFMR GSB



Nobel Laureates

The institution has embarked on multiple research projects in collaboration with the likes of **Abhijit Banerjee** and **Esther Duflo**



Leaders in the Field

Dr C K Prahalad, initiated the CEO's Forum at IFMR
Dr Nachiket Mor helped pioneer the PGDM in Financial Engineering



Crucial Narratives

Along its journey, the institution has conceived and executed The G L Mehta Memorial Lecture series with speakers such as **Shri P Chidambaram** and **Lord Meghnad Desai** amongst others

The journey from IFMR to IFMR GSB

1970s

IFMR, Asia's 1st Finance training and Research institution opens its gates to Research

1990-2002

Begins engaging with the Global Management Researchers and Educators

2002-2012

Transforms into a full-fledged B-School with Research focus in Quantitative Finance

Finds a home as a residential campus at Sri City, an industrial hub in Andhra Pradesh, around 55 kms near Chennai

2017 Onwards

Formally finds a collaborator and is integrated under the aegis of Krea University

2012-2016

Finds its feet at Sri City

Message from PhD Chair

"IFMR GSB, Krea University's PhD programme includes coursework, comprehensive oral and written examination, and research work under the guidance of faculty members. PhD students learn about the different areas of management by taking core graduate classes. They also take core PhD courses such as Philosophy of Science, Research Methods, and Introduction to Research in Management. Beyond these foundational courses, PhD students take elective graduate courses to learn about different areas of Management. After passing the written and oral comprehensive examination, PhD students work closely with their faculty advisor and their doctoral committee on their dissertation. Doctoral students can choose to work with faculty on topics from one or more of the seven Areas - Data Science & Information Systems, Economics, Finance, Accounting, & Quantitative Finance, Marketing, Operations, Organization Behaviour, and Strategy. Upon completing their degree, our PhD graduates join reputed academic institutions, research organizations, and corporations, contributing to knowledge development and dissemination"

Shobha S Das

Chairperson - PhD Programme
& Area Chair - Strategy, Professor
IFMR GSB



About PhD Programme

The Institute for Financial Management and Research (IFMR) was established in 1970 and has an impressive and long record of contributing to the expansion and enrichment of the knowledge base in the financial services industry. In 1982, IFMR became an approved research institution to conduct research leading to award of PhD by the University of Madras. Initially, the PhD degree was in the area of Finance and then since 2014 in the area of Management

In 2018, IFMR was re-christened as IFMR Graduate School of Business (IFMR GSB) and integrated within the newly formed Krea University under the IFMR Society. IFMR GSB offers MBA and PhD programmes under Krea University from 2018. This mission has been ably supported by faculty with exceptional research credentials and IFMR GSB strives to provide a stimulating research environment to its research students. IFMR GSB endeavours to be an institution that contributes in the space of higher education by training students who then go on to become thought leaders and teachers themselves.

The alumni of the PhD programme have assumed positions as faculty in prestigious academic institutions such as Ashoka University, Indian Institute of Management (IIM) Indore, IIM Kashipur, IIM Shillong, IIM Amritsar, Madras School of Economics, Great Lakes Institute of Management and the Loyola Institute of Business Administration. Other alumni are in significant roles in research institutes, think-tanks and corporates such as CRISIL, SCOPE international, ICICI, Institute for Human Development and Centre for Excellence in Fiscal Policy and Taxation.

IFMR GSB's in-house journal, "Journal of Emerging Market Finance" reinforces IFMR GSB's research credentials. With the support and guidance of faculty, PhD students publish extensively in peer-reviewed journals and present their research in various national and international conferences. The annual research symposium at IFMR GSB provides an excellent platform for students to showcase their work and interact with researchers from the Krea ecosystem and other national and international institutions.

IFMR GSB offers a research programme leading to the award of the degree of Doctor of Philosophy (PhD). The PhD programme combines rigorous coursework with in-depth research requirements, well-aligned with the Krea vision of interwoven learning, ethical values, critical thinking and interdisciplinary education.

The University now offers full-time and executive PhD programme.

Full-time students receive tuition waiver and stipend for four years. Extension up to one year may be granted, following review by the Dissertation Committee. Executive PhD students are required to complete the first term on campus in residency, and return to campus for end-of-year 1 examination and comprehensive examination, and proposal, synopsis, and thesis defense.

Areas of Specialisation

PhD students may choose to work in one or more of the following area(s):

- Data Science & Information Systems
- Economics
- Finance, Accounting & Quantitative Finance
- Marketing
- Operations
- Organisational Behaviour & Human Resources
- Strategic Management

Recent Research Papers from 1st and 2nd Year PhD students

- Comparative Analysis of Sustainable Consumption Behaviour across Countries
- Understanding the Literature on Advertising Ethics
- A Comparison of ML Models for Bankruptcy Prediction based on Performance and Interpretability
- Differential Impact of Covid -19 on Scheduled Class Population on Access to Health Facilities
- Perception of Gender Pay Gaps in India



Conference Papers presented in 2022 by PhD students

1. Chacko, Jains & Padmakumari, Lakshmi. (2022). The effect of investment inefficiency on the implied cost of equity capital: Evidence from Indian firms, World Finance Conference, University of Turin, Italy, 1-3 August 2022.
2. G., Vismaya & Padmakumari, Lakshmi. (2022). Annual Report Readability and Stock Return Synchronicity: Evidence from India, World Finance Conference, University of Turin, Italy, 1-3 August 2022.
3. Kumar, Ashutosh, Mishra, Narbadeshwar, & Choudhary, Utkarsh. (2022). Impact of WASH facilities on children schooling. Does Household head gender matter? Some empirical evidence from India, 3rd Annual Conference in Economics and Finance, Department of Economics and Finance, BITS-Pilani, Hyderabad Campus, 25 March 2022.
4. M. Nidhin & Kumar, Vinod. (2022). ESG Disclosure and Cost of Equity: Does BIG4 Audit Firms Matter?, International Conference on Sustainable Goals 2022, IIM Bodh Gaya, 16-17 September 2022.
5. Mishra, Narbadeshwar (2022). Unintended effects of Alcohol Ban on Educational and Learning Outcomes of School Children, Behavioral Research Economics Workshop, India, BREW-ESA 2022, IIM-Bangalore in 16-18 December 2022.
6. Muricken, 6. Navya J., Subramanian, Vijaya, & Gaukler, Gary. (2022). Global Food Loss within Supply Chains: A Comparative Analysis, 32nd Production and Operations Management Society (POMS) Annual Conference 2022, 15-22 April 2022.
7. T.K., Ajmal, & Kumar, Vinod. (2022). Corporate Governance Mechanisms and Tax Avoidance; Evidence from India, International Conference on Sustainability, Environment and social Transition in Economics and Finance held at SESTEF-2022, , 13-15 December 2022, Paris, France

Course Structure

First and Second Year

- Combination of Core & Area level PhD courses, MBA Courses
- Independent Research Study
- End-of-Year1 Examination
- Comprehensive Examination

Third and fourth year for full-time students / Third to sixth year for External students

- Formation of Doctoral Committee
- Proposal Presentation
- Periodic progress report and Public Seminar
- Thesis Presentation
- Synopsis & Thesis submission
- External Review
- Viva- Voce Examination
- Final Thesis Submission



Admissions Process

1. Eligibility

A candidate seeking admission into the Krea University's PhD programme, in addition to having 60% marks in undergraduate degree, s/he must satisfy the eligibility requirements prescribed by the University as under:

Full-time PhD Programme



OR

5
Years

OR



Master's Degree or equivalent in any discipline, with 55 percent marks in the qualifying examinations

Five-year integrated Master's degree/Dual degree or equivalent in any discipline with 55 percent marks in the qualifying examinations

A Professional Qualification like CA, ICWA, CS with at least 50 percent marks in the qualifying examinations

Executive PhD Programme



AND

5
Years

MBA degree with 55 percent marks in the qualifying examinations

Five years of work experience after MBA

Graduates and Post graduates of full-time degree courses as well as ODL (Open and Distance Learning) institutions are also eligible to apply as per the UGC policy and notification.

2. Test score

Valid test score of one standardized test (CAT, CMAT, GATE, GMAT, GRE, JRF NET, NMAT, XAT) or pass an entrance test

How to Apply

Complete the application form from the PhD admission section in IFMR GSB website. Provide supporting documents

Please note that it is mandatory to submit the following with application form

S.No.	Document
1	Photocopy of all educational certificates Class X Class XII UG Mark sheets & certificate PG Mark sheets & certificate
2	Detailed CV
3	Valid scores of standardised tests - CAT, CMAT, GATE, GMAT, GRE, NET JRF, NMAT, XAT or pass an entrance test
4	Statement of Purpose (Maximum 1000-1500 words, Font 12, single space) covering the following: Reason for wanting to pursue a PhD Why IFMR GSB, Krea University Your area of interest Any possible research ideas/topics you wish to pursue Your expectations from the PhD Program
5	WORK Experience letter from the employer required for Executive PhD APPLICATIONS
6	Two recommendation letters to be mailed directly by the recommenders to gsb.phdadmissions@krea.edu.in (Letters to reach the admissions office on or before the deadline to submit the application)
7	Any writing samples (projects, working papers, publications etc.) - optional
8	Any other documents

Selection Process

Shortlisted candidates may have to take an entrance test and attend a personal interview

Admission to the programme will be based on combined scores of qualifying parameters, and interview parameters

Terms and Conditions

The information in this brochure is applicable only for the admissions process of PhD admissions 2023 of IFMR GSB, Krea University and therefore no inference can be made for future admission process. IFMR GSB reserves the right to change, modify or adopt any new admission process that it deems necessary, at any point of time.

It is expected that the information given by the applicant in the application form is true and correct, and is verifiable against original documents as and when sought by IFMR GSB.

In the event of any information being found incorrect or misleading, at any time during the selection process OR at the time of joining OR after joining the school, the applicant's candidature shall be liable for cancellation by IFMR GSB and in such a situation, the applicant / student will NOT be eligible for refund of caution deposit paid

Important Dates*

Application opens

Wednesday, 4 Jan 2023



Deadline for submission of application

Monday, 03 April 2023



Online Interviews

Between 24 April - 30 April 2023 (Mon - Sun)



Announcement of shortlist

Monday, 17 April 2023



Announcement of Results

Second week of May 2023



Registration, Orientation and Classes begin

First/Second week of July 2023



Only those candidates who have been shortlisted will be intimated by e-mail, with all details.

Interviews will be conducted offline or face to face depending upon the health advisory issued by the authorities at that time

Candidates who have applied to the Executive PhD programme must provide NOC from their employer along with their acceptance letter

*These dates are tentative & subject to change if required

Why join PhD programme of IFMR GSB, Krea University?

The IFMR GSB Advantage for PhD Applicants

Opportunities For Excellence In Research And Teaching:

- Prepare not just for a career in academics but also for the corporate world
- Opportunities to work with Research Centres on various topics of management and public policy
- Excellent Placements Possibilities
- Access to world-class digital library and latest databases on world economy and corporate annual reports
- Networking opportunities with faculty from renowned international institutes through IFMR GSB's international collaborations
- Tuition fee waiver, monthly stipend, accommodation support, and health insurance for full-time PhD students, and
- Funding support for national and international conferences

The future that awaits

Some of the organisations where IFMR GSB PhD alumni work today

Faculty in prestigious academic institutions such as

- Ashoka University
- Bengaluru B. R. Ambedkar School of Economics
- BITS Pilani, Hyderabad Campus
- Center for Development Studies
- Gulati Institute of Finance and Taxation, Trivandrum
- IIM Amritsar
- IIM Indore
- IIM Kashipur
- IIM Shillong
- Madras School of Economics
- Mahindra University

Significant roles in research institutes, think-tanks and business organizations such as

- Centre for Excellence in Fiscal Policy and Taxation
- CRISIL
- Ernst & Young
- ICICI
- Institute for Human Development
- SCOPE International

Why should you choose the PhD programme of IFMR GSB, Krea University?

Hear from our Scholars



“Personally, the PhD program was extremely challenging, as it happened during the years of the pandemic. And the data I worked with was primary data – the data you collect personally, via interviews or surveys. That was just one of the many hurdles. But my extremely supportive guide, Dr Vijayalakshmi Balasubramaniam, the Krea family in general, and a little bit of self-drive, ensured successful completion of the programme.”

Dr Ameesh Samalopanan
IFMR GSB, Krea University's
1st PhD Graduate



“My first year at IFMR GSB has been quite satisfying. As a PhD student, I received rigorous training in research and methodology from excellent faculty members. They provide the freedom to choose the area you want to work at, and the courses you want to opt for, but at the same time, enough guidance and support is available whenever required. I had the opportunity to opt for electives from different areas, which eventually developed my interest in the domain of consumer behaviour. The University also organises frequent research seminars and encourages students to do interdisciplinary research.”

Shrishti Singh
Year 1 PhD at IFMR GSB, Krea University



“IFMR GSB provides a platform and environment to carry out the research work in an efficient way. The institute guides on the research and academic works. The coursework is engaging and provides an enriching experience. Faculty-students interaction is one of the supporting factors during the research process. Apart from the research work, the students are exposed to multiple sports facilities available and it aids in physical well being too.”

Aditya Kumar
Year 3, Economics Specialisation
PhD at IFMR GSB, Krea University



“A PhD scholar joins IFMR-GSB because of different reasons and expectations. The expert faculty members in the area of economics and the top-notch infrastructural set-up which encourages the research activities of the students, were some of the few aspects which made me choose IFMR. We are exposed to a well detailed coursework comprising core papers in your area along with strong qualitative and quantitative methodology. The institution offers great support for publishing the research articles in the best journals and attending conferences at national and international level.”

Manasi B
Year 3, Economics Specialisation
PhD at IFMR GSB, Krea University



“The PhD programme in the area of finance at IFMR GSB is one of the finest programmes in our country. The coursework gives us a foundation in theoretical and empirical tools required for research in the area. Faculty pool with vast experience and passion for research keeps you motivated throughout. Lively interactions and their constant support makes IFMR GSB the best place to pursue PhD.”

Navya J Muricken
Year 3, Finance Specialisation
PhD at IFMR GSB, Krea University

Stipend

Full-time PhD residents stay on the campus for the entire duration of the programme. This means that a student cannot take up alternate employment during the course of study. Krea University provides a monthly stipend to full-time PhD students to support them in their studies. The details of monthly stipend are as shown below and are subject to change every year:

S. No.	Year	Amount per month (INR)
1	First Year	31,500/-
2	Second Year	36,000/-
3	Third Year	36,000/-
4	Fourth Year	40,500/-

Accommodation

Based on availability, accommodation may be provided on campus. If not, students have to make their own arrangements outside campus. Financial support of INR 5,000/- (Rupees five thousand only) per month will be paid towards accommodation charges in addition to the stipend to those staying outside the campus due to non-availability of in-campus accommodation.



Fee Structure

Details	Fees
Application Fee	Rs 1000/-
Acceptance Fee	Rs 10,000/-
Security deposit(refundable)	Rs 50,000/-
Yearly Registration Fee	Rs. 5000/-
Term Fee (till 5th year of PhD Registration)	Rs 25,000/-*
Term Fee (6th year onwards of PhD Registration)	Rs 35,000/-*
Term Accommodation Charges	Rs. 20,000/-*
Dissertation Submission Fee	Rs 20000/-*

*Waived for Full-time PhD students on stipend



Learn at a World-class Learning Laboratory

At this green, inclusive, and sustainable campus, you are home

- Learn in the lap of nature, in the heart of an integrated business city
- A conducive habitat for a future researchers and academics
- One of the most coveted business destinations in the country
- Home to over 200 companies from 28 countries including multinationals like Kellogg's, Isuzu, Mondelez, Pepsi, Panasonic, Daikin, Kimberly Clark, Alstom, Kobelco, Foxconn, Danieli



Located 55 kilometers North of Chennai in Sri City, Andhra Pradesh, the state-of-the-art campus allows every student at IFMR GSB to weave countless memories for life. On the 40 acre fully residential green campus students learn, engage and create the Krea experience over coffee conversations, intensive intellectual huddles and diverse community activities, while also shaping themselves into well rounded future ready individuals.

Student Life at IFMR GSB at Krea University

At Krea, individuals from across social brackets, dreams, aspirations and interests, come together to affirm the ethos of inclusivity, sustainability and diversity.



List of Faculty

A. Venkateswaran

Associate Professor
Ph.D (S P Jain School of Global Management), MBA (EDHEC Business School), B. Tech (IIT Kharagpur)

Aishwarya Krishnaswamy

Adjunct Assistant Professor
CA & Ph.D, IFMR GSB

Akhilesh Prasad

Assistant Professor
Ph.D (S P Jain School of Global Management), MBA (EDHEC Business School), B. Tech (IIT Kharagpur)

Amit Das

Professor
Ph.D (University of Minnesota), PGDM (IIMC), B.Tech, (IIT KGP)

Ankit Singhal

Assistant Professor
Ph.D (Shiv Nadar University), MBA (Punjab University), M.Sc (MDU, Rohtak)

Ankur Paliwal

Assistant Professor
Ph.D (Shiv Nadar University), MBA (UP Technical University)

Balasubramanian.G

Senior Professor & Advisor
Ph.D, University of Madras, AICWA

Chandrasekaran N

Professor
Ph.D, University of Madras

Easwaran K V

Adjunct Associate Professor
PGDM (IIM Ahmedabad), ACA, CWA

Gayathri Sampath

Chairperson – MBA Programme
Associate Professor Ph.D, NMIMS – School of Business

Jayasankar R

Associate Professor
Ph.D, IIM Kozhikode

Jyoti Prasad Mukhopadhyay

Area Chair – Economics, Associate Professor
Ph.D, IFMR GSB, University of Madras

Kumaravel S

Assistant Professor
Ph.D, Indian Institute of Management, Tiruchirappalli

Lakshmi Kumar

Dean - IFMR GSB
Ph.D (IIT-M), MA (Econometrics)

Lakshmi Padmakumari

Assistant Professor
Ph.D, IFMR GSB.

Madhuri Saripalle

Professor
Ph.D, University of Connecticut, M.Phil. CDS
Trivandrum

Nagarani M

Head, Corporate Relations & Career Services,
Associate Professor
MBA (BIM) MA English (Madras University)

Pallavi Pandey

Area Chair – OB & HR, Assistant Professor
Ph.D, IIT(ISM) Dhanbad

Praveen Bhagawan M

Area Chair - Finance, Accounting & Quantitative
Finance, Associate Professor
Ph.D (IFMR GSB) MBA, MFT, M.Com

R.Jayaram

Associate Professor
Ph.D in Cost Management, FCMA, CGMA (US), ACMA (CIMA UK)

Raghu Raman.S

Visiting Professor
Ph.D, M.B.A (OUBS, UK), PGDFM (IIFM Bhopal)

Rajesh VN

Area Chair – Data Science & Information Systems,
Associate Professor
FPM - IIM B

Sathya Saminadan

Area Chair – Marketing, Assistant Professor
Ph.D, B.com, PGDBM

Sathyanarayanan.R

Associate Professor
MBA (SCSVMV); PG Diploma (IB). Pondicherry
University

Sesha Sai Ram Mekha

Assistant Professor
Ph.D - IIM Bangalore, MS – ISI Delhi

Shobha S Das

Chairperson – PhD Programme
& Area Chair – Strategy, Professor
Ph.D (University of Minnesota), PGDM (IIMC),
BA(Hons.) Economics, (LSR, Delhi University)

Srinivasan Kalyanasundaram

Professor of Practice ACA, CMA

Sumit Mishra

Assistant Professor
Ph.D, IGIDR, Mumbai, M.Sc. (Economics), BA

Suresh Venkatraman

Area Chair - Operations, Professor of practice
FPM, IIM Bangalore

Tapan Kar

Assistant Professor, GSB
Ph.D, IIM Bangalore

TV Subramaniam

Emeritus Professor
Fellow (IIM-A), M.Sat

Vijaya Bharati Chebolu Subramanian

Associate Professor
Ph.D, Texas A&M University, College Station, USA, MS,
University of Maryland, College Park

Vinod Kumar

Associate Professor
Ph.D IIM Indore

Vijayalakshmi C

Controller of Examinations, Professor
Fellow (MDI,Gurgaon); PG Dip Rural Mgmt, (IRMA
Anand)





CAMPUS LOCATION

5655, Central Expressway, Sri City,
Andhra Pradesh - 517646
India

CHENNAI OFFICE

No: 196, T.T.K. Road, Alwarpet,
Chennai - 600018 India

CONTACT

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gsb.phdadmissions@krea.edu.in

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